



702 E. Park Ave.
Plainview, NE 68769

402-582-4866, FAX 3799
www.nenercd.org

Makin' Money Camp

The Northeast Nebraska RC&D Council has developed a strong partnership with Extension Educators to offer entrepreneurial training for grade school students. Instilling in these young people an appreciation for what they can provide in their communities and making them aware of the skills they have, or need to acquire, will improve their success rate as rural business owners.

Across the region youth are starting up their own businesses and making money right from home. For students going into the 5th through the 8th grades, a two-day Makin' Money Camp may be just what's needed. Participants learn about many of the skills needed to be successful entrepreneurs. They develop a business plan, borrow money from a banker, design advertising and marketing slogans; decide how to price a product and figure profit and loss, all in a simplified and fun way. Each camper makes a product to sell at the Camp Marketplace. Tours of local entrepreneurial businesses are included.



The Wren's Den business quickly sold out of products

This project meets the RC&D Community Development element through sponsored training and skills development of budding youth entrepreneurs who may be able to create their own future jobs

The Brownie Mix business got their license



Budding entrepreneurs enjoyed making and selling their wares at the Camp MarketPlace